

Please provide information about the social media account you officially manage for Kentucky State University. This information will help the Division of Brand Identity and University Relations understand its brand presence within social media. Additionally, you will need to complete Social Media Brief to clearly outline your social media strategy.

Unit Represented: \_\_\_\_\_

Social Network: \_\_\_\_\_

URL: \_\_\_\_\_

\*Login Username: \_\_\_\_\_

\*Login Password: \_\_\_\_\_

\*Account Manager #1: \_\_\_\_\_

Email: \_\_\_\_\_

\*Account Manager #2: \_\_\_\_\_

Email: \_\_\_\_\_

\*Account Manager #3: \_\_\_\_\_

Email: \_\_\_\_\_

When was the account created (Month, Year)? \_\_\_\_\_

How long have you managed the account? \_\_\_\_\_

Was this account approved by your supervisor and/or the vice president for your unit prior to launch?